

GENERAL INFORMATION:

Canyon Lake is a man-made flood control reservoir. It was constructed by the U.S. Army Corps of Engineers in the 1960's to span the Guadalupe River and was officially opened in 1964. The cost to construct the lake was \$21 million. The Texas Hill Country surrounds the lake on all sides. San Antonio is 30 miles to the south and Austin is 68 miles to the northeast.

In geographical land mass, Comal County is .002% of the State of Texas. The area of the Canyon Lake community is 35% of Comal County.

The Canyon Hydro-Electric Plant supplies electricity to the city of New Braunfels and an estimated 1.2 million visitors use the Lake for recreation each year. Approximately 200,000 tubers (includes rafts, canoes, kayaks, tubes) used the Guadalupe River in 2005. An estimated \$54 million in flood damage has been prevented by the flood control features of Canyon Dam since its construction.

Canyon Reservoir has 80 miles of shoreline. To drive all the way around the lake on state and county highways requires 60 road miles.

Comal County is the 48th largest of the 254 counties in Texas.

Austin is the capitol of Texas and New Braunfels is the County Seat of Comal County.

The Guadalupe Blanco River Authority first suggested that a flood control lake be constructed on the Guadalupe River in July of 1938. Construction of the Canyon Dam and Reservoir project was authorized by congress in 1945 and construction began in September, 1960.

At Conservation Pool Level, Canyon Reservoir has a capacity of 382,000 acre-feet and a surface area of 8,231 acres of water.

Startz Summit is the highest point within the Canyon Lake geographic area and affords a

spectacular view of the lake and surrounding valley, a view that has been featured on Japanese television. A small public park is located at Startz Summit on FM 3159, one mile from downtown Startzville.

As the crow flies, the Canyon Lake community is 16 miles across, a ten minute airplane ride from border to border. The state-protected turkey vulture can make the flight in some 90 minutes and is often seen circling overhead, riding thermals and searching for carrion. A large community of these important birds lives at the mouth of Canyon Reservoir as it is fed by the Guadalupe River.

The terrain of Canyon Lake is between approximately 350 and 1200 feet above sea level. The record low lake level was 899 feet in the 1980's, and the record high was 950.32 feet on July 6, 2002.

The population growth at Canyon Lake has been dramatic, as expected, since the construction of the dam. The U.S. Census Bureau did not recognize Canyon Lake as a distinct community until 1980, so the initial growth was not tracked. However, the growth within the county between 1990 and 2000 is largely due to the increase in population in the Canyon Lake area. That growth is expected to continue, with the lake area population doubling every two decades.

With an estimated 1.2 million visitors each year, Canyon Lake is a showcase that causes many prior visitors to return upon retirement to become permanent residents.



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DEMOGRAPHICS

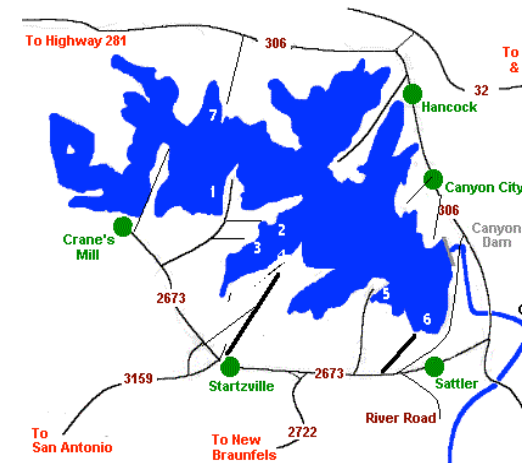
CANYON LAKE, TEXAS



Canyon Lake Area Chamber of Comr

AREA & LOCATION:

Unincorporated, comprising the communities of Sattler, Startzville, Cranes Mill, Canyon City, and Hancock, in Comal County, Texas.
18 miles to New Braunfels, TX, County Seat
23 miles to San Marcos, TX
44 miles to San Antonio, TX
54 miles to Austin, TX (State Capitol)



WEATHER:

Mid-Summer average is 83.1°F
 Mid-Winter average is 51.5° F
 Average Annual Rainfall is 28.0 inches

TAXES 2008:**No State Personal Income Tax**

Sales Tax (Canyon Lake) 8.25%
 Comal County Tax \$.317993/\$100
 Assessed Valuation
 Comal County Lateral Road & Flood Tax
 \$.055/\$100 Assessed Valuation
 Emergency Svc Tax \$.020000
 Rural Fire \$.020000
 Comal Independent School District
 \$1.31/\$100 Assessed Valuation
 Homestead and 65 and Older Exemptions

POPULATION 2008: 40,000**UTILITIES:**

Pedernales Electric Cooperative
 Freedom Telecom Corporation
 Garbage Pickup (LESI, Mark Woolsey)
 GVTC (telephone, cable, internet, security)
 LP Gas (Individual Tanks), Longhorn Propane,
 Hill Country Hydro Gas
 Canyon Lake Water Service Company
 Private Wells
 Individual Septic Tanks
 Wireless Internet

BANKS/FINANCIAL:

Seven Banks and ATM Machines
 Four Mortgage Companies
 Six Title Companies
 Four Investment and Financial Planning Companies

ENTERTAINMENT/RECREATION:

Boat Rentals
 Caverns & Wildlife Park
 Concert Facilities
 Cruises on the Lake
 Golf
 Gorge

Outfitters for Tubes, Kayaks, Rafts, Canoes

Vineyards

Water Parks

MEDICAL:

One Physician and Surgeon Two Dentists
 Two Chiropractic Clinics
 Canyon Lake Medical Clinic, Sattler
 Canyon Lake Fire / EMS
 Christus Santa Rosa Hospital, New Braunfels
 Gulf States LATC Hospital, New Braunfels
 Smithson Valley Family Medicine, Spring Branch

PROFESSIONAL SERVICES:

Five Attorneys Two CPAs
 Three Veterinarians One Pharmacy

CHURCHES:

Seventeen Churches - All Denominations

EDUCATION:

Comal Independent School District
 Twenty-one Elementary, Intermediate, Middle
 and High Schools
 Colleges and Universities – Ten, in Austin,
 Seguin, San Marcos, and San Antonio

TRANSPORTATION:

San Antonio International Airport
 Canyon Lake Airport
 New Braunfels Municipal Airport
 San Marcos Municipal Airport
 Austin International Airport
 Greyhound Bus, New Braunfels
 Missouri Pacific Railroad, New Braunfels
 Missouri-Kansas-Texas, New Braunfels
 AmTrak, San Antonio
 Union Pacific Railroad, New Braunfels
 Hill Country Cab Company

NEWSPAPERS:

Bulverde Community News/Prime Time News
 Canyon Lake Views
 Hill Country Edge
 Hill Country Sun
 Hill Country Times

Hill Country Voice
 New Braunfels Herald Zeitung
 Prosit Magazine
 San Antonio Express News
 Talk Around Town
 The Advisor

ACTIVITIES:

Boating – Canoeing –Rafting – Tubing
 Kayaking – Camping – Jet Skiing
 Water Skiing – Scuba Diving, Parasailing
 Fishing: Bass, Catfish, Crappie, Trout

ATTRACTIONS:

Canyon Lake and Dam
 Guadalupe and Comal Rivers
 River Road Scenic Drive
 Specialty Shops and Restaurants
 Heritage Museum of the Texas Hill Country and
 Dinosaur Tracks
 Tye Preston Memorial Library
 The Gorge

CANYON LAKE:

Seven parks surround the 80 mile shoreline
 Swimming beaches
 Boat ramps Fishing piers
 Camping and RV facilities

DINING:

Various Restaurants - Casual to Elegant

ACCOMMODATIONS:

Bed and Breakfasts Lodges Motels
 Campgrounds and RV Parks Retreats
 Cottages Conference Centers Resorts

OTHERS:

Grocery Stores - Convenience Stores - Auto Repair -
 RV Repair - Car Washes - Craft Shops Resale Shops
 Feed Stores - U.S. Post Office Bars – Banks - Antique
 Shops - Abundant Wildlife (Deer, Raccoons,
 Armadillos, Birds, turkey buzzards, etc.)

MUSEUMS

The Heritage Museum of the Texas Hill Country
 (Dinosaur tracks)